

## Inter BEE 2011 Product to be Exhibited

### ◆Professional Audio

#### ●Audio Equipment

- 1 Microphones
- 2 Recorders
- 3 Digital Audio Workstation
- 4 Consoles, Mixers
- 5 Mastering Equipment
- 6 Audio-compression / Transmission technology
- 7 Converters
- 8 Effectors
- 9 Amplifiers
- 10 Speakers
- 11 Players
- 12 Acoustic design/control
- 13 Audio Equipment for Facilities
- 14 Intercoms
- 15 Transmission Cables
- 16 Accessories
- 17 Power Supply
- 18 Racks / Cases / Bags
- 19 Other Related Peripheral Equipment

### ◆Professional Lighting

#### ●Lighting Equipment

- 20 Studio Lighting Equipment
- 21 Stage Lighting Equipment
- 22 Lighting Control Systems
- 23 Lighting Control Consoles
- 24 Wireless Remote Control Devices
- 25 Stage and TV Studio Lighting
- 26 Elevating Unit for TV Studio Lighting Batterns
- 27 Lighting System for Photography Studios
- 28 Other Related Peripheral Equipment

### ◆Production

#### ●Cameras and Related Equipment

- 29 HDTV Systems
- 30 Studio Cameras
- 31 VTR-Pack Cameras, Camcorder
- 32 Crane Cameras
- 33 Lenses
- 34 Other Related Peripheral Equipment

#### ●Recording Equipment

- 35 Video Servers, File Server System
- 36 DVD Systems, BD Systems
- 37 VTRs
- 38 Memory Cards, Memory Devices
- 39 Optical Disks
- 40 Video Tape
- 41 Data Compression Technology
- 42 Other Related Peripheral Equipment

#### ●Electronic Displays

- 43 Video Monitors
- 44 Projectors
- 45 LCD / PDP / LED Displays
- 46 Prompters
- 47 Other Related Peripheral Equipment

### ◆Post-production

#### ●Editing and Production Equipment

- 48 Editing Devices
- 49 Switchers
- 50 Routing Switchers
- 51 Non-linear Editing Systems
- 52 Subtitler
- 53 Title Production Systems
- 54 Character Generators

- 55 Composite Systems and Software
- 56 Painting Systems
- 57 Media Converter
- 58 Encoders
- 59 Other Related Software and Peripheral Equipment

#### ●Multimedia Systems

- 60 CG Production Systems
- 61 Animation Production Systems
- 62 Virtual Studio Systems
- 63 Software and Systems
- 64 Other Related Software and Peripheral Equipment

#### ●Production Management Systems

- 65 Content Management Systems
- 66 Systems Integration Technologies
- 67 Database Technologies
- 68 Storage Equipment
- 69 Archive Systems
- 70 Other Related Software and Peripheral Equipment

### ◆Output and Transmission Systems

#### ●Output Systems

- 71 Automatic Program Output Systems (TV&radio)
- 72 Automatic CM Output Systems(TV&radio)
- 73 Server Systems
- 74 IT Solutions (broadband systems)
- 75 File System (Audio)
- 76 File System (Video)
- 77 Graphic Libraries System
- 78 Film and Telecine
- 79 Graphic System
- 80 External Information Response System  
(weather, Stock, Traffic information etc)
- 81 Other Related Peripheral Equipment

#### ●Relay Systems

- 82 Base Station Facilities
- 83 FPU's
- 84 SNG
- 85 OB Van
- 86 Automotive Related Systems and Peripherals
- 87 Communications Radios
- 88 Emergency News Systems
- 89 Other Related Peripheral Equipment

#### ●Transmission Systems

- 90 Radio Broadcasting Equipment
- 91 FM Broadcasting Equipment
- 92 Terrestrial Television Broadcasting,  
One-segment Broadcasting
- 93 Satellite Broadcasting
- 94 CATV
- 95 Multicasting
- 96 Transmission Cables
- 97 Wireless Systems
- 98 Fiber Optics
- 99 Other Related Peripheral Equipment

### ◆Broadcasting Equipment

#### ●Electric Power Units

- 100 No-break Power Units
- 101 Constant-Voltage,  
Constant-Current Regulated Power Units
- 102 Automotive Power Sources
- 103 Battery Packs
- 104 Battery Charger-Discharger Equipment
- 105 Other Related Peripheral Equipment

#### ●Measuring Equipment and Converters

- 106 Test Signal Generators
- 107 Measuring Equipment

- 108 Signal Converters
- 109 Other Related Peripheral Equipment

#### ●Stand-by and Peripheral Products

- 110 Cabinets
- 111 Racks
- 112 Pedestals
- 113 Camera Tripods
- 114 Camera Platforms
- 115 Cranes
- 116 Steadycams
- 117 Furniture
- 118 Camera Carrying Cases
- 119 Other Related Peripheral Equipment

### ◆Publications/Publicities

- 120 Related Books
- 121 Music Libraries
- 122 Related Software / Service
- 123 Consulting Services

### ◆Cross-media

#### ●IPTV

- 124 Video Compression Techniques
- 125 Video Editing/Control Systems
- 126 Video Delivery Systems/Services
- 127 Data Broadcasting Systems
- 128 Video-on-demand Systems
- 129 Software
- 130 Other Related Techniques/Products/Services

#### ●Mobile TV

- 131 Video Editing Systems for Mobile Terminals
- 132 Video Delivery Systems for Mobile
- 133 Mobile Contents/Applications
- 134 Mobile Terminal Equipment
- 135 Wireless Systems
- 136 Wi-Fi/WiMAX
- 137 LTE
- 138 Other Related Techniques/Products/Services

#### ●Digital Cinema

- 139 Digital Cinema Filming Systems
- 140 Digital Cinema Editing Systems
- 141 Digital Cinema Delivery Systems
- 142 Digital Cinema Servers
- 143 Projection Systems
- 144 On-demand Services/Contents
- 145 Other Related Techniques/Products/Services

#### ●Digital Signage

- 146 Digital Signage Editing/Control Systems
- 147 Image Receiving Systems
- 148 Video Content Delivery Systems
- 149 Communication Network Services
- 150 Advertising Media Services
- 151 Other Related Techniques/Products/Services

#### ●3D Image

- 152 3D Image Output Systems
- 153 3D Image Editing Systems
- 154 3D Image Receivers/Terminals/Systems
- 155 3D Screening Systems
- 156 3D Contents
- 157 Other Related Techniques/Products/Services

#### ●Digital Contents

- 158 Live-action Contents
- 159 Animations
- 160 Computer Graphics
- 161 Virtual Realities
- 162 Other Related Techniques/Products/Services

# Inter BEE

International Broadcast Equipment Exhibition

## Exhibition Application Form

### How to Apply

Please read the Inter BEE 2011 Exhibition Regulations.

Fill in the required information on the application form, sign it and send it to the Show Management Secretariat (see below) by post.

Professional Show for  
Audio, Video and Communications

# 2011

### Send to:

#### Japan Electronics Show Association

12F Ote Center Bldg., 1-1-3 Otemachi,  
Chiyoda-ku, Tokyo 100-0004  
TEL: 81-3-6212-5231 FAX: 81-3-6212-5225

**Period: Wednesday, November 16 to Friday, November 18**

**Place: Makuhari Messe, Tokyo Japan**

Organizer: **JEITA** Japan Electronics and Information Technology Industries Association

**www.inter-bee.com**

# TO Japan Electronics Show Association

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE 2011 Exhibition Application.

# Inter BEE 2011

International Broadcast Equipment Exhibition  
**Inter BEE 2011 Exhibition Application Form**

Primary application deadline	<b>Tuesday, May 31, 2011</b>
Secondary application deadline	<b>Friday, Jun 24, 2011</b>
Date received	

### For official use only

Confirmation	Recipient No.	Member	Booth fee	Entry Date	Invoice	Booth No.

### Our company is a

<input type="checkbox"/> Previous Inter BEE exhibitor	<input type="checkbox"/> First-time exhibitor (Please submit company profile and product catalogs.)
<input type="checkbox"/> Member of the Japan Electronics Show Association (JESA)	<input type="checkbox"/> Non-Member
<input type="checkbox"/> Member of the International Association of Broadcasting Manufactures(IABM)	

### Number of Booths applied for

Booth Configuration	Number applied for	Exhibition fee(including consumption tax)	
<input type="checkbox"/> 1 row (1,2,3,4,5,6)	booth(s)	@¥283,500 (standard fee)	= ¥
<input type="checkbox"/> 2 rows (4,6,8,10,12)			
<input type="checkbox"/> 3 rows (9,12,15,18)			
<input type="checkbox"/> 4 rows (16)			
<input type="checkbox"/> Block format (20,25,30,35,40,45,50,55, 60,65,70,75,80,85,90,95,100)			
<input type="checkbox"/> Small package booth	booth(s)	@¥152,250	= ¥

### Booth location

Check the box of the Category in which you would like your booth to be located, and circle the appropriate product code(s) that you would like to exhibit regardless of Zone categories

Categories/Zone	Overhead Lighting	Codes of products to be exhibited (please refer the chart on the reverse side)
<input type="checkbox"/> Professional Audio Equipment Zone	Full ceiling lighting	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19.
<input type="checkbox"/> Professional Lighting Equipment Zone	Lights off	20. 21. 22. 23. 24. 25. 26. 27. 28.
<input type="checkbox"/> Video and Broadcast Equipment Zone	<input type="checkbox"/> Full lighting <input type="checkbox"/> Lights off	29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123.
<input type="checkbox"/> Cross-media Zone	Full ceiling lighting	124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162.

### Collaboration / Neighboring / Cooperative Exhibitions

<input type="checkbox"/> Collaboration exhibitions	Name of company: *The show management secretariat will send a「Collaboration exhibitor registration form」requesting information on the other participant.
<input type="checkbox"/> Neighboring exhibitions	Name of Company:
<input type="checkbox"/> Cooperative exhibitions	Name of Company: <input type="checkbox"/> Total number of booths doesn't conform to the standard booth specification <input type="checkbox"/> Exhibitors wish to have booths facing each other on each side of the entryway.

### Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																				
Head Office Information	Address																			
	CEO'S Official Title													CEO'S Name						
Exhibition Supervisor	Address																			
	Title/Division													Name						
	TEL													FAX						
	E-mail																			
	URL																			

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2011 Exhibition Regulations and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

Signature: